




# 12 Ways to Make Your Organization's Communications Accessible in 2025

A Practical Guide for Language Access and Digital Accessibility Coordinator



Presented by Natively Fluent: Experts in Language & Accessibility Solutions



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# Introduction

## Accessibility Matters in 2025

In 2025, organizations have an unprecedented opportunity to create meaningful connections with underserved communities by prioritizing accessibility. With growing diversity, evolving accessibility standards, and the increasing importance of equity, inclusive communication is no longer optional—it's essential.

## Growing Diversity


More than 25 million people in the U.S. are Limited English Proficiency (LEP) speakers, and millions more are Deaf, hard-of-hearing, blind, or visually impaired. These groups face significant challenges accessing critical information. By ensuring your communications are accessible, you empower individuals to participate fully in society while fostering trust and belonging.

## Accessibility Laws and Standards

As laws such as the Americans with Disabilities Act (ADA) and Section 508 evolve, accessibility is no longer just a regulatory requirement—it's a social responsibility. Organizations that prioritize compliance not only avoid legal risks but also demonstrate leadership and commitment to equity.

## The Importance of Equity

Accessibility is about more than compliance—it's about creating a level playing field where everyone, regardless of language or ability, has the opportunity to access information, services, and opportunities. When you make your communications inclusive, you ensure your audience feels respected, valued, and empowered to engage.



# Written Translation and Proofreading

## Precision and Clarity for Every Audience

Our **Written Translation and Proofreading Services** ensure that your organization's written materials resonate with diverse audiences, including those with Limited English Proficiency (LEP).

By combining expert linguists with meticulous proofreaders, we provide translations that are not only accurate but also culturally relevant and impactful.

## How This Helps Your End Users:

- LEP individuals can clearly understand your materials, fostering inclusion and trust.
- Eliminates miscommunication and enhances access to critical information.
- Culturally tailored translations make your message relatable and actionable.

**We help you bridge language gaps, ensuring your communications are effective and accessible to all.**

**Prepare un Kit: Lista de Alimentos**

Haga un Plan. Haga la Diferencia.

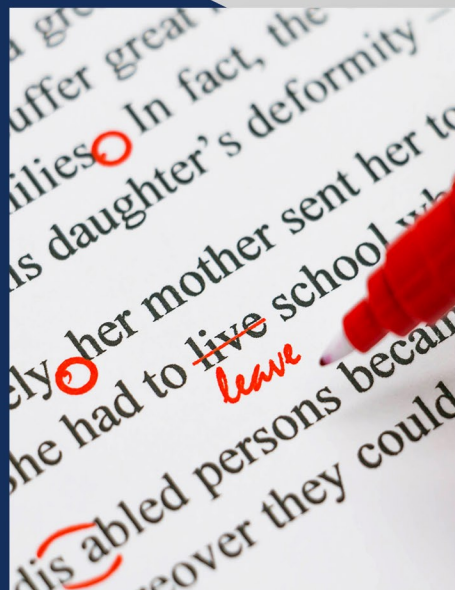
**ALIMENTOS: PREPARANDO SUMINISTROS DE EMERGENCIA**

Si se reduce la actividad, las personas sanas pueden sobrevivir con la mitad de su ingesta habitual de alimentos durante un período prolongado o sin ningún alimento durante muchos días. Los alimentos, a diferencia del agua, pueden racionarse sin peligro, excepto para los niños y las mujeres embarazadas. No es necesario salir a comprar alimentos extraños para preparar un suministro de emergencia. Puede utilizar los alimentos enlatados, las mezclas secas y otros productos básicos que tenga en su despensa. Los alimentos enlatados no requieren cocción, agua o una preparación especial. Los alimentos que puede considerar incluir en su kit de provisiones ante un desastre son los siguientes:

<input type="checkbox"/> Carnes listas para el consumo (ej. carne seca, jamón enlatado)	<input type="checkbox"/> Alimentos para bebés
<input type="checkbox"/> Frutas y verduras enlatadas	<input type="checkbox"/> Alimentos para personas con dietas especiales (ej. bajas en sodio o sin gluten)
<input type="checkbox"/> Jugos enlatados o en caja	<input type="checkbox"/> Galletas
<input type="checkbox"/> Leche en caja	<input type="checkbox"/> Caramelos duros
<input type="checkbox"/> Leche en polvo	<input type="checkbox"/> Café instantáneo
<input type="checkbox"/> Sopa enlatada	<input type="checkbox"/> Bolsas de té
<input type="checkbox"/> Mantequilla de mani	<input type="checkbox"/> Cereales
<input type="checkbox"/> Miel	
<input type="checkbox"/> Batido de granola	
<input type="checkbox"/> Mezcla de frutos secos	
<input type="checkbox"/> Vitaminas	

**CONSEJOS PARA EL ALMACENAMIENTO DE ALIMENTOS**

- Conserve los alimentos enlatados en un lugar seco y con una temperatura suficientemente fresca. Para proteger los alimentos de la caja contra las plagas y prolongar su vida útil, guárdelos en recipientes de plástico o metal bien cerrados.
- Reemplace los artículos de su reserva de alimentos cada seis meses.
- Deseche cualquier producto enlatado que se hinche, se abombe o se corra.
- Utilice los alimentos antes de que se dañen y sustitúyalos por suministros frescos.
- Coloque la fecha de caducidad en cada alimento con un marcador.
- Coloque los artículos nuevos en la parte trasera del depósito y los más antiguos en la parte delantera.



**引言**

**欢迎信**

亲爱的家长们，

Kids Learn 系列《Getting Ready for 2nd Grade》(为二年级做准备)旨在帮助孩子巩固一年级学到的东西并做好准备迎接新的一年。结合适当的标准，我们开发了有趣好玩的活动，为孩子们提供必要的阅读、写作和数学技能练习机会。这本手册可以帮助孩子做好迎接二年级的准备！在此过程中，请记住：

- ◆ 让孩子一次完成一页或两页的活动，不要一次性花很长的时间完成所有活动。
- ◆ 在练习过程中让孩子处于自信、积极的状态。如果孩子感到沮丧，可以把书放在一边，另找时间练习。
- ◆ 如有必要，给孩子提供指导。如果孩子难以理解要做什么，请和他一起解决问题。
- ◆ 鼓励孩子发挥创造力，在“我的想法”页面分享他们的想法和感受。

享受与孩子相处的时光，迎接即将到来的二年级生活！

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# On-Site Interpretation

## Human Connection in Real-Time

Our **On-Site Interpretation Services** offer face-to-face language support, providing a personal and immediate solution for bridging communication barriers. Whether in healthcare, legal, or educational settings, our interpreters deliver accurate and culturally sensitive assistance.

## How This Helps Your End Users:

- LEP and ASL individuals feel supported and empowered to actively participate in important conversations.
- Personal interactions are more natural and effective with interpreters present.
- Ensures critical messages are understood in sensitive or high-stakes situations.

**Build stronger relationships with the communities you serve through real-time, human interaction.**

# Over-the-Phone Interpretation (OPI)

## Instant Access to Language Support

Our **Over-the-Phone Interpretation Services** offer fast, reliable access to professional interpreters in over 240 languages. Available 24/7, OPI ensures that no matter when or where, communication is never a barrier.

## How This Helps Your End Users:

- LEP individuals receive immediate assistance during emergencies or time-sensitive interactions.
- Provides a cost-effective solution for reaching diverse communities.
- Enables seamless communication across geographic boundaries.

**From customer support to crisis response, OPI empowers you to deliver timely, inclusive services.**





## Video Remote Interpretation (VRI)

### Virtual Access with a Personal Touch

Our **Video Remote Interpretation Services** combine the immediacy of on-site interpretation with the flexibility of remote access. VRI is ideal for situations where visual context and nonverbal cues are essential for effective communication.

### How This Helps Your End Users:

- Deaf and hard-of-hearing individuals can engage seamlessly through ASL or other visual communication.
- LEP individuals benefit from interpreters who understand cultural and contextual nuances.
- Remote capabilities ensure accessibility without the need for travel or physical presence.

**Empower your organization to connect meaningfully with your audience, wherever they are.**



## Audio Recording and Video Dubbing

### Multilingual Media That Speaks Directly to Your Audience

Our **Audio Recording and Video Dubbing Services** ensure your multimedia content reaches diverse audiences in their preferred languages. With professional voiceovers and dubbing, your message maintains its tone, clarity, and impact across languages.

### How This Helps Your End Users:

- LEP audiences feel included and valued with media tailored to their language needs.
- High-quality dubbing ensures your content's authenticity and professionalism.

**Multilingual media solutions enable you to connect globally and locally with precision.**

# Picture-in-Picture ASL Videos

## Seamless Accessibility for the Deaf Community

Our **Picture-in-Picture ASL Video Services** integrate American Sign Language (ASL) interpreters directly into your video content, ensuring full accessibility for the Deaf and hard-of-hearing community. These videos feature interpreters placed in a dedicated window or seamlessly blended into the content, offering an inclusive viewing experience.

## How This Helps Your End Users:

- Deaf individuals receive critical information in their native language, ASL, ensuring full comprehension.
- Embedding interpreters into your videos eliminates the need for external interpretation, creating a more engaging user experience.
- Accessible content fosters inclusivity, strengthens trust, and demonstrates your commitment to serving all audiences.

**From training videos to public service announcements, embedded ASL videos make your content universally accessible, helping you reach and connect with diverse audiences effectively.**



[View an Example Here](#)



# Captions and Subtitles

## Instant Access to Language Support

Our **Captioning and Subtitling Services** ensure your video content is accessible to all, including the Deaf and hard-of-hearing and LEP viewers. From closed captions to multilingual subtitles, we create inclusive media that leaves no one behind.

## How This Helps Your End Users:

- Deaf and hard-of-hearing individuals can fully engage with your video content.
- Multilingual subtitles expand your reach to diverse language speakers.
- Enhances accessibility and comprehension for broader audiences.

**Let your videos communicate effectively across languages and abilities.**



**SPANISH**

**No puedo encontrar el archivo  
de McGuinness. Sigo perdiéndolo.**

# Audio Description

## Inclusivity Beyond the Visual

Our **Audio Description Services** provide detailed narration of visual content, ensuring blind and visually impaired individuals can fully experience your videos. With thoughtful narration, we make your content truly inclusive.

## How This Helps Your End Users:

- Blind and visually impaired individuals gain equal access to visual media.
- Fosters inclusivity and ensures compliance with accessibility standards.
- Creates engaging content that appeals to a broader, more diverse audience.

Make your visual storytelling accessible to all,  
ensuring no one is left behind.



[View an Example Here](#)

# TRANSCRIPTIONS

## Detailed, Accessible Records for All

Our **Transcription Services** provide accurate written records of your audio and video content. From meetings to training sessions, transcriptions create a valuable resource for everyone, including those with accessibility needs.

## How This Helps Your End Users:

- LEP individuals can follow written versions of spoken content at their own pace.
- Deaf and hard-of-hearing individuals can access full event or meeting records.
- Searchable text improves accessibility and usability for all audiences.

**Clear, concise transcriptions make your content accessible, actionable, and inclusive.**





## Thank You

Thank you for taking the time to download “12 Ways to Make Your Organization’s Communications Accessible in 2025.” At Natively Fluent, we are proud to support organizations in bridging communication gaps and connecting with underserved communities through expert language and accessibility services.

We hope this guide inspires actionable steps to make your communications more inclusive and impactful. If you’re ready to take the next step or have questions about any of the services in this e-book, we’re here to help. Together, let’s ensure that communication is a tool for equity, trust, and connection.

Warm regards,  
The Natively Fluent Team



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